



Presentations That Work Plus!

Presentation skills define an individual's ability to present information to others and are essential and critical business skills. These skills are the key tools used by business professionals on a daily basis to meet the ever-increasing demands of internal and external clients. All presentations, regardless of the audience size, can be categorized into two categories: Persuasive or Informational. Individuals with powerful and effective presentation, communication, and people skills understand just how critical these skills are to their success in presenting their messages and proposals.

Presentations That Work! is a highly interactive 2-day workshop that focuses on developing skills through a series of practical exercises and activities that allows participants to work intensively on specific techniques (e.g. voice inflection and projection, body language, physical presence) while incorporating them in presentations. ShaughnessyHowell's Senior Consultant provides individualized coaching.

Program Objectives

By the end of this program participants will be able to:

- Establish credibility instantly and connect with the audience with increased confidence
- Identify and understand any fears they have of speaking
- Develop and organize a presentation for any occasion
- Use gestures and body language for maximum effect
- Use a simple multi-step formula to compose presentation content
- Demonstrate powerful body language and eye contact postures
- Manage questions and 'buy' time to formulate answers to questions

Course Length: 2 Days
Class Size: 10-15 Participants

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Knowledge • Continuity • Focus

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